

# Advertise



The Bluegrass Standard  
12168 Turnberry  
Rancho Mirage, CA 92270



Contact us today! (760) 636-8576  
advertising@thebluegrassstandard.com  
www.thebluegrassstandard.com/advertise

The Bluegrass Standard is the online magazine of choice for artists and their fans! Our monthly features bring each musician's passion to life, with in-depth coverage of the stories and struggles many have faced to get where they are today.

With the focus always on fan appeal, our writers dig deeper to get the real picture of what's happening in bluegrass music, right now. Not only do we cover traditional bluegrass, we also keep our readers in tune with all the developing styles and genres, across the country and around the world.

All of our current and past issues are available on our website at: [www.TheBluegrassStandard.com/magazine](http://www.TheBluegrassStandard.com/magazine)

Advertising Rates:	<i>most popular!</i>			
	1 month	3 months	6 months	12 months
<i>Banjo – 1/4 page</i> 	\$225	\$450	\$900 <b>850</b>	\$1800 <b>1500</b>
<i>Fiddle – 1/2 page</i> 	\$325	\$750	\$1500 <b>1450</b>	\$3000 <b>2500</b>
<i>Mandolin – full page</i> 	\$625	\$1350	\$2700 <b>2600</b>	\$5400 <b>4500</b>

## Artwork Guidelines:

Images: No less than 150 ppi resolution.

Type: Your ad will display on all sizes of screens, including mobile devices. Use large fonts, and limit the length of your message.

Files: All filetypes accepted, press-quality .pdf preferred. If sending other than .pdf, include all linked files and convert type to outlines/vectors. No bleed required.

**Need help with artwork? Design service is included on all 6 or 12 month commitments!**

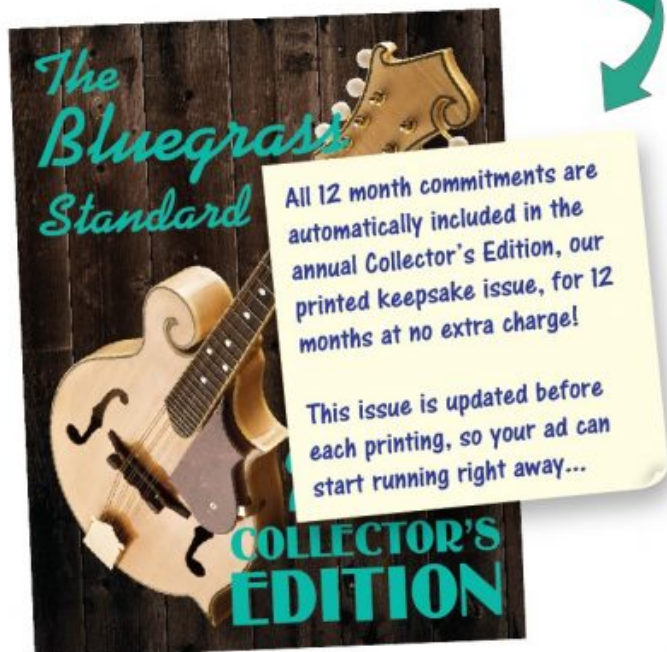
Sizes:

Full Page: 8-1/2" x 11"

Half Page Horizontal: 8-1/2" x 5-1/2"

Half Page Vertical: 4-1/4" x 11"

Quarter Page: 4-1/4" x 5-1/2"



**All ads include website and social media exposure!**

