

# The Bluegrass Standard Expands Brand

*Partnership allows for National Syndication to local affiliates for TV Shows Country Fix, Country Classics, Bluegrass Ridge and Southern Glory*

**Nashville, Tenn. – The Bluegrass Standard and CJM Productions** are excited to announce their brand new partnership. This expansion will allow growth beyond the 100 million households already reached by current networks, and will allow for syndication nationally to local affiliates. Both entities will be working to continue growth for the hit television programs **Country Fix, Country Classics, Bluegrass Ridge** and **Southern Glory**. Each show airs new 30-minute music video driven episodes weekly, covering a variety of genres including Top 40 Country, Classic Country, Bluegrass and Gospel music.

“I am extremely excited about the partnership with The Bluegrass Standard. For 38 years I have nurtured these television programs,” says CJM Productions founder Jeff Mosely. “They are my babies that have grown up and it’s time to let them spread their wings and fly. With their success on cable networks over the years it is now time to put them into broadcast syndication both national and international. This partnership with The Bluegrass Standard allows them this opportunity and I am very grateful and excited!”

All four hit programs are already well-established in the broadcast television and streaming markets, and currently air on multiple networks including Heartland, Country Roads TV, Ride TV, The Family Channel, Stryk TV, RightNow TV, and YouToo America as well as corresponding OTT channels.

Moving forward, The Bluegrass Standard and CJM Productions will also move to target local affiliates, bringing the music into even more homes nationwide. Learn more about how to add Country Fix, Country Classics, Bluegrass Ridge or Southern Glory to your local station [HERE](#).

“We at The Bluegrass Standard are very excited about the association with CJM Productions,” says owner Keith Barnacastle. “We anticipate that the two organizations, working together, will enhance access to viewing and listening to the best of Bluegrass, Gospel, Classic Country and mainstream Country music.”



### **About Country Fix:**

Country Fix is a weekly half hour program airing for over 35 years, hosted by the country music artists themselves. It features music videos from Country’s biggest artists like Thomas Rhett, Tim McGraw, Kacey Musgraves, Carrie Underwood, etc. Each week Country Fix also includes a special artist interview / Behind The Scenes view of the making of music videos as well. Country Fix is proud to be a two time recipient of the Billboard Awards “Best Country Music Video Series.”

### **About Country Classics:**

Country Classics is a weekly half hour program airing for over 15 years, hosted by the classic country music artists

themselves, such as Larry Stewart of Restless Heart, Bill Anderson, Jeannie Seely, Aaron Tippin, Lorrie Morgan and more. The program features music videos and interviews from country classic stars like George Strait, Willie Nelson, George Jones, Tanya Tucker, Restless Heart, so many more.

### **About Bluegrass Ridge:**

Bluegrass Ridge is a weekly half hour program now in its 15th year of production. It features music videos from Bluegrass music's biggest artists like Rhonda Vincent, Ricky Skaggs Darin and Brooke Aldridge and IIRD Tyme Out just to name a few. Bluegrass Ridge also features a special artist interview or Behind The Scene view of the making of their music video. It's hosted by husband-and-wife duo Daniel and Carolyn Routh of the top Billboard charting Bluegrass band Nu-Blu.

### **About Southern Glory:**

Southern Glory features music videos from Southern Gospel music's greatest groups such as The Issacs, Gold City, Crabb Family, Legacy Five and many, many more. The show is a fan-favorite during its 15 year history of production. It's hosted by two-time Dove Award winner Jim Black, who blends his extensive knowledge and personal relationships with the legends of Southern Gospel music and their music videos into an entertaining half-hour of great down-home music.